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## **NEWS RELEASE – “Openly Sane Republican” MN US Senate Challenger’s Campaign launches newspaper ad campaign (11 ad insertions), reports 17.7K website visits; will hold daily public & media ZOOM meetings starting 8-8-20**

Note: a .pdf version of this NEWS RELEASE, with graphics, is attached

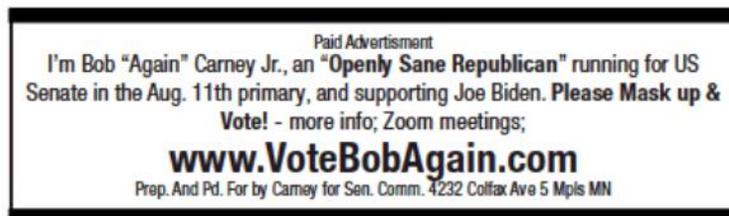
Contact: [votebobagain@gmail.com](mailto:votebobagain@gmail.com), ([www.votebobagain.com](http://www.votebobagain.com))

**Minneapolis, MN, 08/6/2020, updated 8/8** – Bob “Again” Carney Jr. (“bobagain”) an “Openly Sane Republican” and “candidate-journalist” challenging GOP Convention-endorsed Jason Lewis in the August 11th Minnesota US Senate primary, released raw website analytics data today showing 17,700 website visits since June. “Based on my experience, the number of visits surges exponentially in the closing days of the campaign – I expect a robust result, and with the ad blitz coming wouldn’t rule out the possibility of a viral-social-media-driven win,” bobagain hyperbolized truthfully.

The campaign also announced a “multi-impression” Star Tribune ad campaign – 11 print edition ads have been bought from Saturday through the Monday before now to the election, including four on Sunday. Two Sunday ads have already run the past two weeks; each triggered a significant uptick in web traffic. Each ad conveys the same simple but powerful message (the ad is below) – bobagain is:

- An **“Openly Sane Republican”** who...
- is on the August 11<sup>th</sup> primary ballot for the US Senate, and...
- supports Joe Biden, and...
- has a website – [www.VoteBobAgain.com](http://www.VoteBobAgain.com), with more information and zoom meetings.

“While the ads are small, each will make an impression -- together they will make a cumulative impression. Everyone will know everyone else is seeing them. Most newspaper readers take news seriously and know what kind of trouble both Minnesota and America are in... a cumulative viral media reaction is both possible and to be hoped for,” bobagain reasoned.

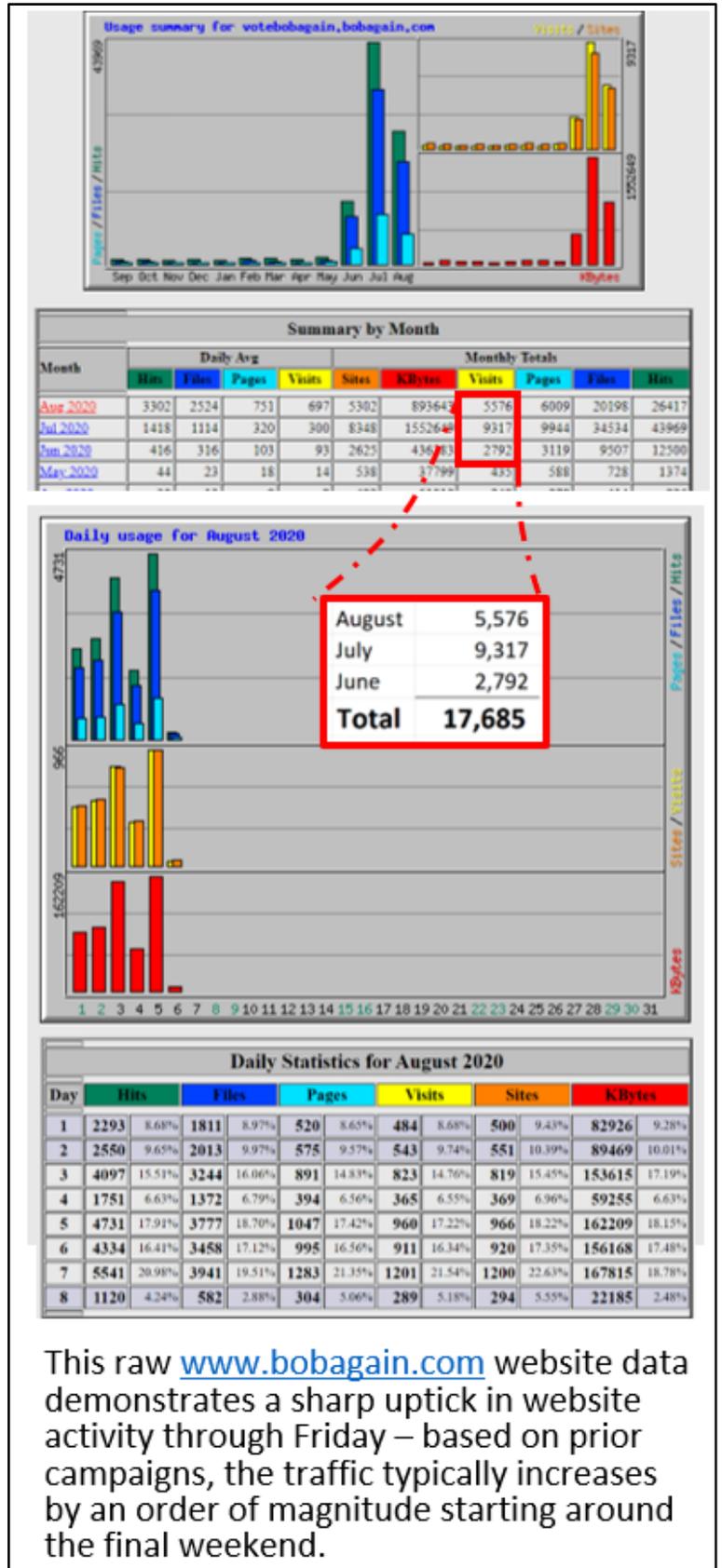


The [www.VoteBobAgain.com](http://www.VoteBobAgain.com) website will provide a schedule of multiple daily ZOOM meetings; some will be open to the public, while others will be open only to invited media. The schedule will be published and will start this Saturday. The ZOOM meetings will provide real time updates on the campaign. There will be website links to trigger an automatic invitation to the public meetings – media will have to request a manually issued e-mail invitation for the invited media meetings.

In 2012 bobagain ran his only other US Senate campaign. He spent less than \$5,000, but won (rounding up) about 17,000 votes; about 14% of the GOP primary total. More recently, in 2016, as the Republican nominee for State Senate in District 61 (Southwest Minneapolis), bobagain was the top Republican general election vote getter for the Legislature in Minneapolis, winning about 10,000 votes and outpolling President Trump in his district by over 3,000 votes.

“Minnesotans who have been ‘kicked out’ of the party can and must take our party back,” bobagain said, echoing the theme of his [May 19th Star Tribune counterpoint](#).

Replacing President Trump is the centerpiece of bobagain’s campaign. However, he believes both President Trump and Jason Lewis have “insanely Dangerous Opinions.” Former Sen. Gary Hart, in a recent New York Times op-ed, wrote that by simply declaring a “National Emergency” a president can claim “virtually



This raw [www.bobagain.com](http://www.bobagain.com) website data demonstrates a sharp uptick in website activity through Friday – based on prior campaigns, the traffic typically increases by an order of magnitude starting around the final weekend.

dictatorial powers.” President Trump obviously agrees, in April he said: “When somebody’s the President of the United States the authority is total. And that’s the way it’s gotta be...”

Candidate Lewis – who clearly should know better -- blatantly ignores President Trump’s long history of testing and overstepping all limits of any kind. He concludes his 2011 book Power Divided is Power Checked by proposing and promoting an inconceivably disastrous “Civil War II” Constitutional amendment. His amendment would drastically overextend States Rights and eviscerate the “Interstate Commerce” power of Congress. It appears to entirely cancel the explicit Section 8 “General Welfare” power of Congress. “Since Social Security and Medicare are Constitutionally founded on that ‘General Welfare’ power, it appears both would be abolished! Finally, the amendment would give States a Constitutional right to succeed from the Union. Succession is what President Lincoln and men of Minnesota’s 1st Infantry Regiment died to prevent. The Lewis amendment would trigger succession and destroy the Union – the United States of America,” bobagain said.

A detailed Power Divided is Power Checked book review by bobagain is available from the campaign website; it is at the end of the 7-31-20 News Release.

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